EMPOWERED
Worldwide Medical Health Equity

Health equity is critical to optimize patient outcomes

Why
Health disparities negatively impact patient outcomes, and limit overall improvements to the quality of care and health for the broader population.

How
Build trust, value, engagement and brand in underserved communities globally
Increase clinical trial involvement of underserved patient population
Expand publications and further studies of underserved patient populations in the disease areas we treat
Aspire culturally competent patient outreach and customer engagement

By validating that some barriers are preventable, we create data that proves we can make a difference
This gives us new insights to connect and collaborate with multiple stakeholders who can drive change
That leads to a new standard of care
And ultimately improve patient outcomes for those with multiple sclerosis and other neurological disorders

Deployment Timelines

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